

## Cookie Policy – Friends in Business Algarve

Friends in Business Algarve ("we", "our", "us") uses cookies on our website to provide you with a better browsing experience, analyse traffic, and personalise content. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

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### 1. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, phone) when you visit a website. They allow the site to remember your actions and preferences over time.

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### 2. Types of Cookies We Use

- **Essential Cookies** – Necessary for the website to function properly (e.g., login, security, navigation).
  - **Analytics Cookies** – Help us understand how visitors use our site (e.g., Google Analytics).
  - **Functional Cookies** – Remember your preferences (e.g., language, settings).
  - **Marketing Cookies** – Used to deliver relevant ads and track engagement across platforms (only if you consent).
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### 3. Why We Use Cookies

We use cookies to:

- Ensure the website works as intended
  - Improve performance and usability
  - Analyse visitor behaviour and trends
  - Personalise content and communication
  - Support marketing campaigns (with consent)
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### 4. Third-Party Cookies

Some cookies may come from trusted third parties such as:

- Google Analytics (website analytics)

- Social media platforms (Facebook, Instagram, LinkedIn) if you interact with our content

These providers have their own privacy and cookie policies.

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## 5. Managing Cookies

When you first visit our site, a cookie banner will appear, allowing you to accept or manage cookies.

You can:

- Accept all cookies
- Reject non-essential cookies
- Adjust your preferences at any time via browser settings

Most browsers allow you to block or delete cookies. Please note that blocking essential cookies may affect the functionality of our website.

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## 6. Your Consent

By clicking “Accept” on our cookie banner, you agree to the use of cookies as described in this policy. You can withdraw your consent at any time.

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## 7. Updates

We may update this Cookie Policy from time to time to reflect changes in technology or regulation. The latest version will always be available on our website.

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**Last updated: September 2025**